



PR Fuel: Free Tips & Articles

Sign Up Now!

FAQ

Submission

Writing

Order

Journalists

PR Fuel

Headlines

View
Media
Outlets

Press Release

Precision Handcrafting Separates Silhouette from Ordinary Stemware

YARDLEY, Pa., Nov. 14, 2007 -- Designing an efficient way to manufacture the unique Silhouette wine glass posed a daunting challenge for engineers: how do you carve a gently sloping notch in fine leaded crystal, not just once but thousands of times?

After months of painstaking investigation of different options, inventor Peter Rigas entrusted the job to the artisans of a small Eastern European town best known for its handcrafted crystal products. For the past three months, they have been meticulously turning out the glasses to meet the growing demand for the popular product as gift-giving season approaches.

"I thought it would be an easy process," said Rigas. "But, as I found out, we can put a man on the moon but can't cut out a notch in crystal. It is not only the glass that delivers the most flavor and comfort in the world; it is also the most difficult wine glass to produce."

The notch is what gives Silhouette its unique personality and sets it apart from traditional stemware. Since 90 percent of taste comes from the sense of smell, the patent-pending design allows you to capture the essence of your favorite drink by closing in and locking off the vapors.

In Bohemia, the Silhouette manufacturing process begins where ordinary stemware is packaged for shipment. Using a diamond wheel, skilled craftsmen define the notch, then refine it and fine-tune it with a series of cutting, sanding and polishing steps. At every step along the way, quality control experts ensure perfection by accepting only glasses that meet their rigorous standards. The result is a remarkable transformation from ordinary to extraordinary and a functional piece of art for users.

"The manufacturer is so impressed with Silhouette that they've made changes in the factory so we can continue to meet demand," says Rigas. "That says a lot about how much they believe in the product."

To view short videos about how the Silhouette glass is manufactured and how it enhances the wine-drinking experience, go to <http://www.greatestwineglass.com>.

Photos:

<http://www.ereleases.com/pr/2007-Silhouette.jpg>

<http://www.ereleases.com/pr/2007-Silhouette2.jpg>

Contact:

Joe Ferry
Shadywood Communications
267-772-0740

###

Journalists

Subscribe and receive targeted press release announcements. Choose from several categories. [Sign up today!](#)

Links of Interest

[Media Searches](#)

[Reference Tools](#)

[Journalism Sites](#)

[Public Relations](#)

[PR Bookstore](#)

[Organizations/Assns.](#)

[Careers](#)

[Press Release Services](#) (home) | [Press Release Submission](#) | [Press Release Writing](#) | [Place Order](#) | [Contact Us](#) | [Site Map](#)

Copyright © 1998-2007 eReleases® (MEK Enterprises LLC)
All Rights Reserved. (Press release use subject to eReleases' [terms and conditions](#)).