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## Press Release

# Bucks County Entrepreneur Unveils 'The Greatest Wine Glass Ever Made'

YARDLEY, Pa., Sept. 25, 2007 -- A Bucks County entrepreneur has introduced Silhouette, a uniquely designed piece of stemware he predicts will transform the wine-drinking experience for thousands of enthusiasts.

"Ninety percent of flavor comes from our sense of smell," says former restaurateur Peter Rigas. "This glass has been designed to deliver the fullest flavor experience possible. It awakens the senses like never before."

For centuries, wine lovers have been unwittingly missing out on all the subtle flavors their favorite wine has to offer. Traditional stemware is an inefficient vehicle for bringing out the best in wine. The Silhouette glass allows wine drinkers to engage their senses, bringing to life all the complex flavors of today's wines.

Made of handcrafted crystal, the elegant Silhouette glass encourages you to capture the essence of your favorite wine.

"It creates a symphony of flavor and aroma," says Rigas.

The key to the Silhouette's effectiveness is its simple "notch" design that provides a host of advantages over traditional stemware. It allows users to pour confidently, with no splashing, spilling or and dripping. Its unique shape creates a "cyclone effect" that aerates the wine quickly and efficiently to release the subtle aromas that create flavor. Finally - and remember, 90 percent of flavor comes from our sense of smell - the notch allows you to intimately engage, close off and lock in those aromas. When you turn the notch away from you to drink, the experience is complete.

"Silhouette is the only wine glass in the world that harmonizes the true dimensions of taste," says Rigas.

Besides being the only glass in the world capable of delivering a satisfying wine-drinking experience, the Silhouette, with its graceful curves and form-defining lines, is an exquisite piece of art that you will proudly display for your guests. Because they are hand-crafted by experienced European artisans, no two Silhouette glasses are the same.

The Silhouette glass eliminates the need for multiple pieces, since it has been carefully designed for all wines, red or white, big or light. With the Silhouette glass, "every wine tastes great," says Rigas.

With the holiday season right around the corner, Silhouette would make a perfect gift for the person who truly appreciates the subtleties in a nice glass of wine.

For more information about Silhouette, including videos of the craftsmanship that goes into making each glass, or to order, go to <http://www.greatestwineglass.com>.

Photos:

<http://www.ereleases.com/pr/2007-Silhouette.jpg>  
<http://www.ereleases.com/pr/2007-Silhouette2.jpg>

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